

204.45% Organic Traffic Increase!

Parekh Cards

Soaring Sales & Exquisite Online Presence



The Client



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Parekh Cards: Invitation Card Provider

Parekh Cards offers a B2C e-commerce platform for wedding invitation cards, catering to the USA, UK, and Canada. We enhanced their online visibility to reach more potential customers.

The Challenge



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Challenges: Obstacles to Online Success

Parekh Cards faced SEO issues hindering their online presence:

- Google Algorithm Updates
- Outdated Website Design
- Stagnant Content
- Keyword & Traffic Issues
- Sales & Lead Generation

Our Approach



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A Multi-Faceted SEO Strategy

We tackled Parekh Cards' challenges with a comprehensive SEO strategy:

- Link Building & Cleaning
- Website Design Revamp
- Content Creation & Optimization
- URL & Keyword Resolution

Website

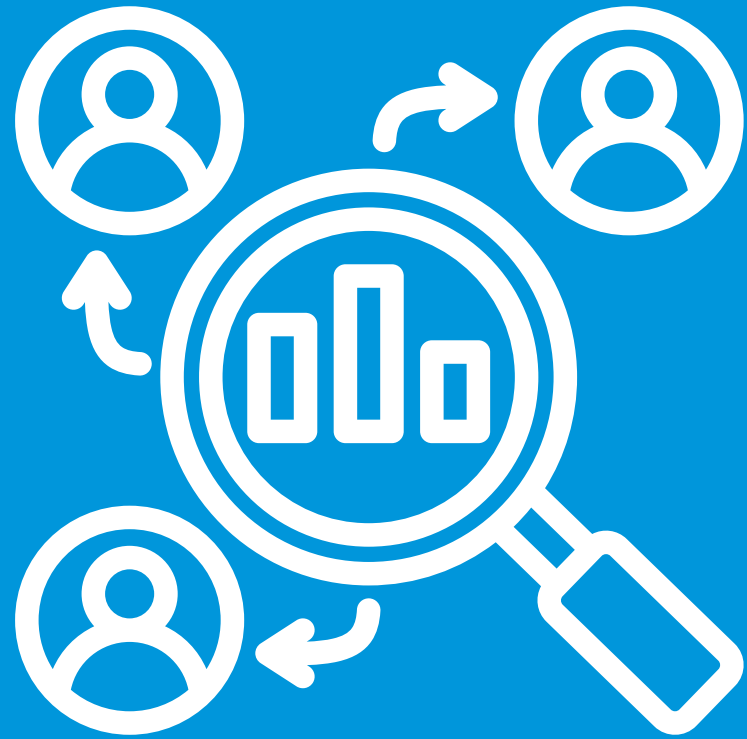


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Outdated Website Design

The website design and structure were not optimized for user experience or search engines. We redesigned and restructured the website for user-friendliness and search engine optimization.

Content



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Stagnant Content

Lack of fresh and relevant content limited website engagement and search engine traction. We created fresh, informative, and engaging blog content on wedding-related topics, optimized for relevant keywords.

Link Building



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Link Building & Cleaning

We removed spammy links and implemented a high-quality link-building strategy to improve website authority.

Keywords



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URL & Keyword Resolution

Keyword rankings needed improvement, and overall organic traffic had declined. We resolved URL duplication and keyword cannibalization issues to improve website clarity for search engines.

Results – Parekh Cards

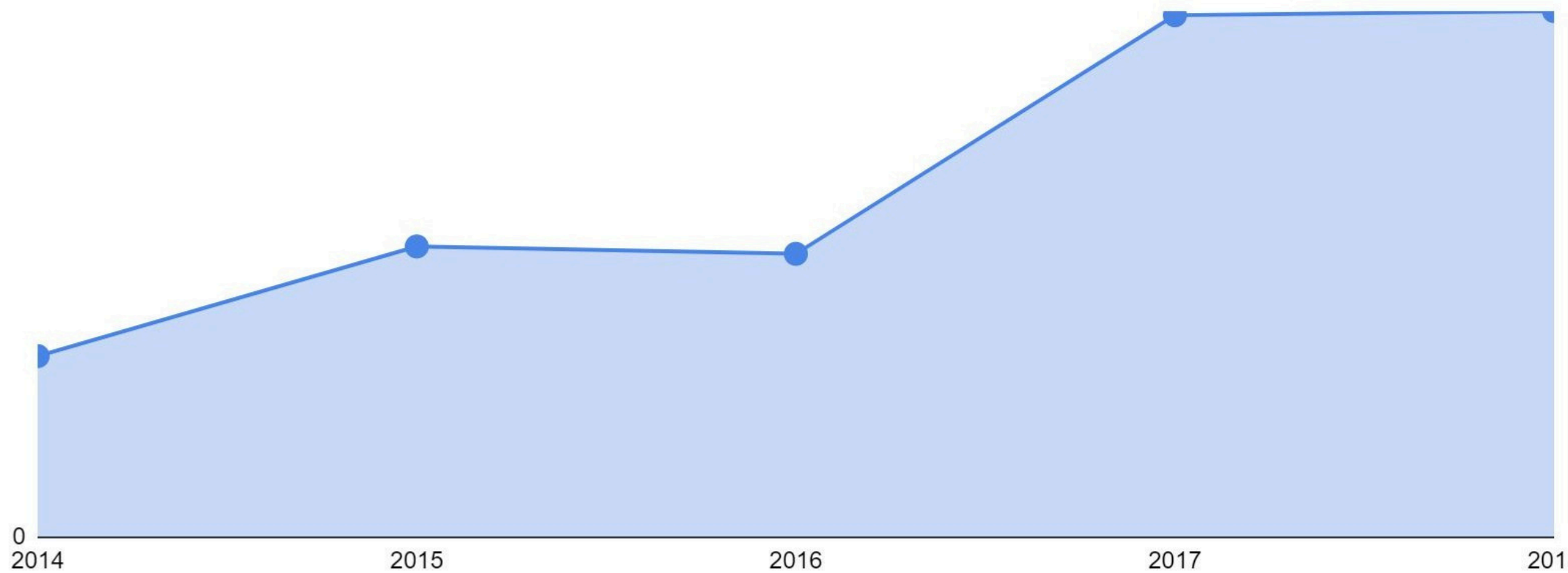
A Celebration of SEO Success

Our SEO efforts yielded impressive results for Parekh Cards:

- Overall Website Traffic Soared by 115.35%!
- Organic Traffic Skyrocketed by a Remarkable 204.45%!
- Average Ranking Jumped from 25.71 to a Commanding 4.03!

Results – Parekh Cards

A Celebration of SEO Success



Source: Google Analytics

Client Testimonial



It is pleasure to work with you guys for SEO activities for parekh cards. Supramind is sincere in its efforts and responsive for various queries and ready to help in every aspect. I would recommend their services to promote online ventures.

Mr Nilesh Parekh



Supramind
Accelerating Performance. Digitally!

Thank You!

Contact Us for a Free
SEO Audit & Consultation.

