

Increased Organic Traffic (**250%**) for

Lower Friction

Boosting Industrial Lubricants Company

Website Growth with **SEO**



The Client



supramind.com

Meet Lower Friction: Extreme Lubricity Products

- **Industry:** Industrial Lubricants
- **Website:** www.lowerfriction.com
- **Business Model:** B2B E-commerce
- **Target Geo:** Global (focus on energy-saving solutions)

The Challenge



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Obstacles to Online Growth

- Improving organic visibility for niche lubricant products
- Increasing qualified traffic from industry professionals
- Enhancing technical SEO for better crawlability
- Building domain authority in the industrial sector

Our Approach



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Charting the Course: A Strategic SEO Solution

- Comprehensive keyword research for industrial lubricants
- Technical SEO audit and improvements
- Content optimization for targeted keywords
- Authoritative link building in the industrial niche

Results – Lower Friction

A Success Story in Niche SEO

Here's a breakdown of Lower Friction's results:

- **250%** Increase in Organic Traffic.
- **268%** Increase in Organic Sessions.
- **39 Keywords** Ranking in **Top 3** Positions.

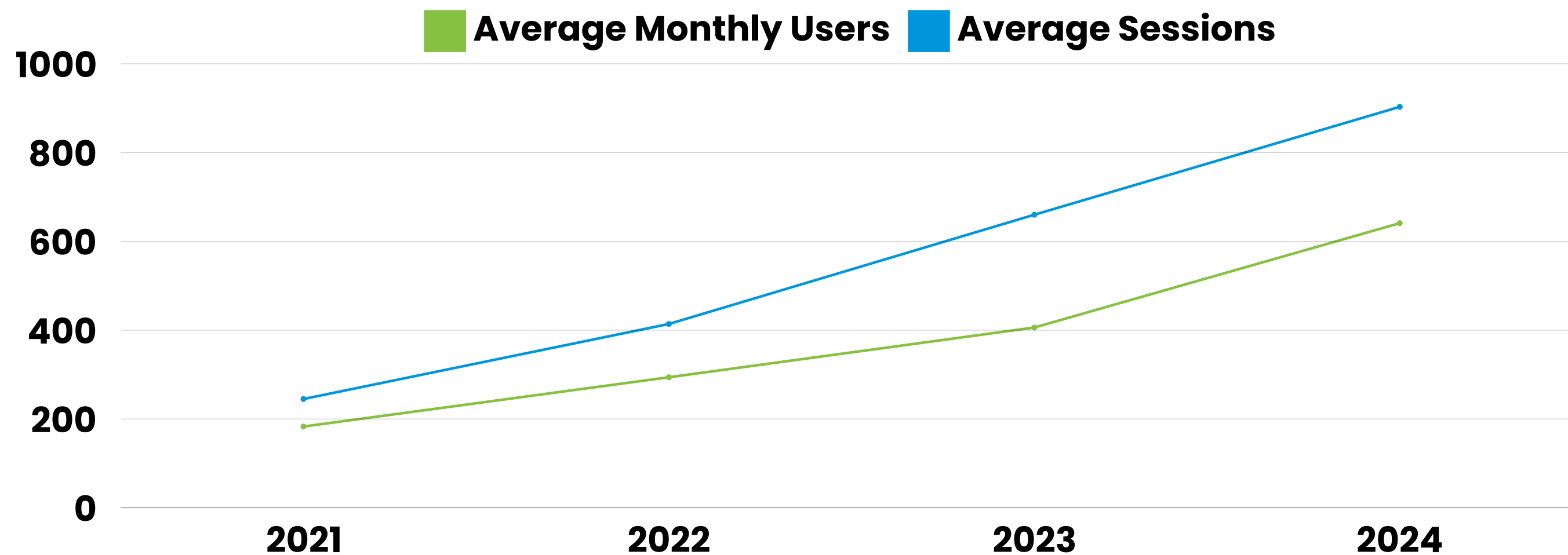
Results – Lower Friction

Google Search Console Metrics

- Clicks increased by **307%**.
- Impressions grew by **227%**.
- Average engagement time per session increased by **98%**.

Results - Lower Friction

A Success Story in SEO



Data Source: Google Analytics



Supramind
Accelerating Performance. Digitally!

Thank You!

Contact Us for a Free
SEO Audit & Consultation.

