



Supramind
DIGITAL

Small Business SEO Maturity Scorecard

A practical SEO framework
and template for small
businesses.



6-PILLAR
CHECKLIST



0-30
SCORE SHEET



90-DAY
ROADMAP



SEO
AUDIT



DOWNLOADABLE PDF • TEMPLATE • WORKSHEET

Instantly assess, prioritize, and grow your SEO.

1 6-PILLAR CHECKLIST

6-Pillar Checklist

Mark each item as Complete, In Progress, or Not Started.



PILLAR

COMPLETE

IN PROGRESS

NOT STARTED

2 0-30 SCORE SHEET

0-30 Score



SCORE (0-5)

1 2 3 4 5

3 FIX-FIRST MATRIX

Fix-First Matrix



HIGH IMPACT
LOW EFFORT

LOW IMPACT
LOW EFFORT

4 90-DAY ROADMAP

90-Day Roadmap



DAYS 1-30
Foundation

- Audit & quick wins
- Technical fixes
- On-page essentials



DAYS 31-60
Momentum

- Content & authority
- Internal linking
- Local SEO boost



DAYS 61-90
Scale

- Optimize & expand
- Measure & iterate
- Build long-term growth