



DOWNLOAD THE CRAWL WASTE SCORECARD

Classify URL patterns, calculate crawl waste, and identify money pages that need better crawl protection.



1 URL PATTERN CLASSIFIER	2 CRAWL WASTE SCORE	3 MONEY PAGE PROTECTION SCORE	4 PRIORITY FIX LIST
Group URLs by type	Calculate risk from	Check if important pages are	See which URL patterns need
Filter URLs /filter/color-red	0-20 Low Risk	Indexable	Robots.txt
Sort URLs /sort/price-asc	21-40 Moderate Risk	Self-canonical	Noindex
Parameter URLs /?utm_source=...	41-60 High Risk	In XML sitemap	Canonical
Product variants /product?size=XL	61+ Critical Risk	Internally linked	301 Redirect
Soft 404s / Thin pages /tag/old-tag	<ul style="list-style-type: none">• Low-value crawl hits• Non-200 crawl hits• Duplicate URLs• Crawled but not indexed URLs• Sitemap URLs not indexed	Within 3 clicks from key hub	404 / 410
		Returning 200 status	Sitemap cleanup
			Internal link pruning

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Reduce crawl waste



Protect money pages



Improve visibility & rankings